

Southeast Regional Conference

May 14-15, 2010

Ramada Plaza Beach Resort, Fort Walton Beach, FL

Call for Presentations



American Society of Women Accountants

The 2010 ASWA Southeast Regional Conference is dedicated to women in accounting and related fields. The **Call for Presentations** invites ASWA members, industry associates and business professionals to submit a written summary of an educational seminar for presentation at this conference.

As a seminar speaker you will receive the following benefits:

- Admission to all educational sessions;
- Admission to conference exhibits;
- All conference materials; and
- Admission to all daytime meal functions on the day you are speaking

Note: We are pleased to provide you with the above concessions; however, as a non-profit conference, we are unable to cover expenses or honoraria.

How to submit your seminar idea for consideration:

To be considered, your program abstract must reach ASWA Chapter #131 President, Melissa M. Nulty, M.B.A. at the address or fax number below by **November 30, 2009**.

As shown on the Submission Form on the next page, your entry should include:

- The suggested education track;
- Qualifications of all presenters, including co-presenters or panel members if applicable;
(Note: If you are an industry supplier, we request that you recruit a member of the profession co-presenter with you.)
- A suggested seminar presentation title;
- A 75-word descriptive overview of the seminar topic;
- Three learning goals that session participants can expect to obtain;
- The required level of audience expertise and;
- A summary of your public speaking experience.

The amount of time provided for each session is 100 minutes. If you require an additional session to complete your topic, please indicate such on the Submission Form. If your session is selected and it requires more than the 100 minute timeslot, your session will be split into two or more 100-minute "parts" such as "part 1" and "part 2." Please keep this in mind as you prepare your submission. In addition to the completed form, please include any handouts, video/audio tapes, or other materials that will be used in your seminar.

How seminars will be selected:

- Timeliness of content.
- Focus and clarity of presentation (organization of materials, directness of message, etc.).
- Relevance of content to sound management and business practices
- Practicality of subject's application
- Thought provoking nature of subject.

ASWA Fort Walton Beach Chapter 131
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Presenter Submission Form



American Society of Women Accountants

YES! I would like to submit my original seminar idea for the 2010 Southeast Regional Conference.

Presenter Contact Information:

Name: _____ Title: _____
Company: _____ Web site: _____
Street Address: _____ Suite: _____
City: _____ State & Zip: _____
Phone & Fax: _____ e-mail: _____

Co-Presenters, if any:

Name: _____ Title: _____ Company: _____
Name: _____ Title: _____ Company: _____
Name: _____ Title: _____ Company: _____

Note: *If you are an industry supplier, we request that you recruit a member of the profession to co-present with you.*

Education Track: Please check the appropriate box.

- Accounting/Auditing Personal & Professional Development
 Controllership Tax

Presentation Title:

Descriptive Topic Overview (75-word maximum): *Please use a separate page.*

Learning goals that session participants will achieve:

- 1.) _____
2.) _____
3.) _____

Required level of audience expertise: Please check the appropriate box.

- Basic Intermediate Advanced Appropriate for All Levels

Describe your experience in making presentations to groups—name of event, frequency, length of presentation, size of audience, other appropriate information: *Please use a separate page*

All information requested above must be provided. You may copy this form for multiple entries. Please feel free to include recommendations from a previous audience. If your idea is chosen, your submitted copy may be reprinted in the conference brochure and program. We reserve the right to edit as necessary to meet space requirements of our printed materials. To be considered, submission must reach Melissa M. Nulty, M.B.A. no later than November 30, 2010 (address on the reverse side).