

Southeast Regional Conference

Sponsorship Opportunities



Platinum Sponsor (exclusive by industry)

Maximum visibility with exclusive presence **\$2,500**

BENEFITS

Marketing:

- Premium logo placement and recognition on the ASWA FWB Chapter 131 website, marketing collateral and event signage and materials as a Platinum Sponsor of the 2010 Southeast Regional Conference.
- Company logo on the front cover of the conference CD, which is accessed by attendees and their colleagues throughout the year, and company logo on back cover of conference preliminary program.
- One (1) full-page color advertisement on the conference CD, and one full page insert in the printed conference materials (provided by sponsor)
- Opportunity to distribute a promotional item in conference registration packets.
- One-time access to attendee mailing pre- and post-conference (list excludes email addresses and phone and fax numbers.)

Visibility:

- Opportunity to underwrite and provide speakers and materials for one (1) educational session during the SERC.
- Exclusive sponsor of one (1) conference luncheon.
- Opportunity for a senior corporate representative to provide two minutes of remarks during the luncheons.

Presence:

- Two(2) full conference registration
- One (1) table-top exhibit booth with premium placement, opportunity to participate in the conference Exhibitor Raffle

Bonus: Additional choice of one (1) exclusive sponsorship recognition:

- Conference Tote Bags
- Conference Folders

May 14-15 2010
Southeast
Regional
Conference

Southeast Regional Conference

Sponsorship Opportunities



Gold Sponsor (two opportunities available)

Extend your reach with elevated recognition **\$1,500**

BENEFITS

Marketing:

- Prominent logo placement and recognition on the ASWA FWB Chapter 131 website, marketing collateral and event signage and materials as a Gold Sponsor of the 2010 Southeast Regional Conference.
- Company logo on the back cover of the conference CD, which is accessed by attendees and their colleagues throughout the year.
- One (1) full-page color advertisement on the conference CD, and one full page insert in the printed conference materials (provided by sponsor)
- Opportunity to distribute a promotional item during your sponsored event.
- One-time access to attendee mailing pre- and post-conference (list excludes email addresses and phone and fax numbers.)

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Visibility:

- Recognition as an exclusive sponsor of one (1) conference break.
- Opportunity for a senior corporate representative to provide two minutes of remarks during the luncheons.

Presence:

- Two (2) full conference registration
- One (1) table-top exhibit booth with premium placement, opportunity to participate in the conference Exhibitor Raffle

Bonus: Additional choice of one (1) exclusive sponsorship recognition:

- Conference Lanyards
- Conference Note Pads

Southeast Regional Conference



American Society of Women Accountants

Sponsorship Opportunities

Silver Sponsor (three opportunities available)

Capitalize on session visibility

\$1,000

BENEFITS

Marketing:

- Logo placement and recognition on the ASWA FWB Chapter 131 website, marketing collateral and event signage and materials as a Silver Sponsor of the 2010 Southeast Regional Conference.
- One (1) full-page color advertisement on the conference CD, and one full page insert in the printed conference materials (provided by sponsor)
- Opportunity to distribute a promotional item during your sponsored event.
- One-time access to attendee mailing pre- and post-conference (list excludes email addresses and phone and fax numbers.)

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Visibility:

- Opportunity for a senior corporate representative to provide two minutes of remarks during the luncheons.

Presence:

- One (1) full conference registration
- One (1) table-top exhibit booth with premium placement, opportunity to participate in the conference Exhibitor Raffle

Bonus: Additional choice of one (1) exclusive sponsorship recognition:

- Hospitality Suite
- Registration Sponsor

Southeast Regional Conference



American Society of Women Accountants

Sponsorship Opportunities

Bronze Sponsor

\$500

Big returns on a small investment

BENEFITS

Marketing:

- Logo placement and recognition on the ASWA FWB Chapter 131 website, marketing collateral and event signage and materials as a Bronze Sponsor of the 2010 Southeast Regional Conference.
- One (1) full-page color advertisement on the conference CD
- Opportunity to distribute a promotional item during your sponsored event.
- One-time access to attendee mailing pre- and post-conference (list excludes email addresses and phone and fax numbers.)

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Presence:

- One (1) full conference registration
- One (1) table-top exhibit booth with premium placement, opportunity to participate in conference Exhibitor Raffle

Bonus: Additional exclusive sponsorship recognition:

- ASWA Foundation Meeting

**Southeast Regional
Conference**



American Society of Women Accountants

Sponsorship Opportunities

Educational Track Sponsor

\$500

(Two opportunities available)

BENEFITS

Marketing:

- Logo placement and recognition on the ASWA FWB Chapter 131 website, marketing collateral and event signage and materials as a n Educational Track Sponsor of the 2010 Southeast Regional Conference.
- One-time access to attendee mailing pre- and post-conference (list excludes email addresses and phone and fax numbers.)

Presence:

- Underwrite all the sessions within one of the following conferences Educational Tracks
 - Accounting & Auditing and Professional & Personal Development
 - Controllership and Tax

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Exhibit Booth

\$200

Presence:

- One (1) table-top exhibit booth and opportunity to participate in the Conference Raffle.
- Two (2) Luncheon Tickets

May 14-15, 2010 Southeast Regional Conference



- Platinum Sponsor (\$2,500) ~**
Choose one (1) of the following exclusive sponsorship recognition **opportunities:**
 - Conference Tote bags
 - Conference Folders

- Gold Sponsor (\$1,500) ~**
Choose one (1) of the following exclusive sponsorship recognition **opportunities:**
 - Conference Lanyards
 - Conference Note Pads

- Silver Sponsor (\$1,000) ~**
Choose one (1) of the following exclusive sponsorship recognition **opportunities:**
 - Registration Sponsor
 - Hospitality Suite

- Bronze Sponsor (\$500)**

- Educational Track Sponsor (\$500) ~**
Choose one (1) of the following:
 - Accounting & Auditing / Professional Development
 - Controllershship / Tax

- Exhibit Booth (\$200)**

All information requested below must be provided. You may copy this form for multiple sponsorship. Please feel free to include recommendations. As a sponsor, your information may be reprinted in the conference brochure and program. We reserve the right to edit as necessary to meet space requirements of our printed materials. To be considered, submission must reach Melissa M. Nulty, M.B.A. no later than January 31, 2010 (address below).

Payment (Your signature below signifies your commitment to pay for all sponsorship as stipulated herein):

NAME _____

SIGNATURE _____

ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____ E-MAIL _____

Please invoice me Check enclosed (payable to ASWA) Pay Pal

Cancellation & Payment Policy: This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Payment must be made in U.S. dollars drawn from a U.S. bank. Tax information: ASWA is a tax-exempt organization as described in 501© 6, tax ID number 36-6108332. ADA Regulations: In compliance with ADA regulations, ASWA will take all responsible steps to ensure that Americans with disabilities are given equal and reasonable opportunity to participate in the program. For future information, please contact

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